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*For Immediate Release*

## **StrataDx™ adds Drs. Geoffrey Gottlieb and Lisa Cohen to Dermatopathology Team**

### **Joins Terence Harrist, MD at anatomic pathology lab**

**Lexington, MA (August 8, 2013)** -- StrataDx announced today that Drs. [Geoffrey Gottlieb](#) and [Lisa Cohen](#) have taken leadership roles with the Company's Dermatopathology team. Drs. Gottlieb and [Terence Harrist](#), a well-known New England- based dermatopathologist who founded Strata nearly 30 years ago, serve as Co-Directors of the [Dermatopathology](#) Division. Dr. Cohen assumes the role of Executive Vice President of Clinical Affairs. By bringing this team together, physicians will have access to both the Clark and Ackerman styles of diagnosing skin disease within one organization.

Dr. Geoffrey Gottlieb joined StrataDx in 2011 after serving as medical director and fellowship director of the Ackerman Academy of Dermatopathology/Ameripath at Quest Diagnostics. Dr. Gottlieb was personally selected by Dr. Bernard Ackerman, the Founder of the Ackerman Academy, to lead the organization following his retirement. He has authored and co-authored multiple books and journal articles, including *Histologic Diagnosis Of Inflammatory Skin Diseases: An Algorithmic Method Based On Pattern Analysis* and serves as a mentor to dermatopathologists throughout the U.S.

Dr. Lisa Cohen is board-certified in dermatology and dermatopathology and brings over two decades of diagnostic and clinical excellence to this role. Prior to joining StrataDx, she worked in the Pathology Department at Massachusetts General Hospital and was Associate Professor of Pathology at Harvard Medical School. She was also the founder of Cohen Dermatopathology, P.C. based in Newton, Massachusetts. Dr. Cohen served on the faculty at several other prestigious universities including Tufts University School of Medicine and Boston University School of Medicine, and has published many articles in leading peer reviewed journals. She has received numerous honors and awards from the World Congress of Dermatology, the Women's Dermatologic Society, and other organizations.

“We are delighted to welcome these luminaries in the field to our team at StrataDx”, said Pat Noland, CEO of StrataDx. “I am confident that their impeccable credentials and collective expertise, combined with that of Strata founder Terence Harrist, M.D., will be of significant benefit to physicians and their patients.”

**About StrataDx**  
**([www.strataDx.com](http://www.strataDx.com))**

StrataDx is a full service anatomic pathology laboratory that provides clinicians with dermatology, urology, podiatry, oral pathology, gastroenterology and gynecological diagnostic services. The company specializes in pathology and cytology as well as molecular diagnostics and immunofluorescence. The pathology team is comprised of members with subspecialty board certifications in dermatopathology, hematopathology, cytopathology, nuclear medicine, oral pathology and clinical pathology, with the majority of the pathologists having more than two decades of medical experience. They maintain teaching appointments at some of the nation’s most prestigious academic medical centers including Harvard, Tufts, and the Univ. of Pennsylvania. StrataDx services customers ranging from major regional hospitals to small, independent physician practices in more than 40 states. Headquartered in Lexington, MA, with additional locations in Cambridge, MA, the company has more than 125 employees and has been in business continuously for nearly 30 years.

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